

DANNY CHAPMAN

Designer of digital products, services, and teams

CONTACT

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SKILLS



Front-end Design



UX Design



Visual Design



Art Direction



Accessibility



Leading Teams



Design Operations



Strategic Consulting

EDUCATION

Hamilton College
Bachelor of Arts, 2002
Art History, Departmental Honors

Rhode Island School of Design
Summer 2001, Winter 2006
Graphic Design I, Flash

ABOUT ME

I'm a swiss-army-knife-shaped designer with skills in visual design, UX, front-end, and accessibility. I've been designing digital products for over 17 years, building and leading teams, all while finding ways to effect change at scale.

WORK EXPERIENCE

DIRECTOR OF DESIGN

Ad Hoc | 2016

After establishing the brand and initial suite of digital services, I founded Ad Hoc's design practice, managing team members, establishing our DesignOps practices, and building critical infrastructure to support our team. I've scaled our design practice from a team of one to a team of over fifty in five years. In addition, I oversaw strategic capabilities growth in accessibility, mobile, front-end, design-systems, and content design.

CREATIVE DIRECTOR

Ad Hoc | 2014

Creative Director for *Ad Hoc*: A Government Digital Services company (<https://adhoc.team>). Creation and art direction for Ad Hoc's brand presence across digital, print, and social media properties. In addition, I served as lead designer for *Vets.gov* and HC.gov's *Window Shopping* application. Both projects were high-profile experiments in bringing modern design and development practices to government at scale. Responsible for UX, visual design, accessibility and front-end development.

DIRECTOR OF DESIGN

NIC | 2014

I served in a design leadership role for the nation's largest provider of digital government services. Creative director of *NIC*'s federal, state and local government engagements - from Pennsylvania to Hawaii. Responsible for design, brand development, front-end coding, as well as strategic direction for future initiatives.

SPEAKING

DesignxRI Clambake:
October 2019

Better World by Design Conference
September 2019

RISD VoteLab: Web and Democracy
October 6, 2017

**RWD Podcast with Ethan Marcotte
& Karen McGrane**
February 16, 2016

SXSW Interactive
March 10, 2014

RISD VoteLab
January, 2014

AWARDS

40 Under Forty
(2013)
Providence Business News

Best of the Web
(2006, 2008, 2009, 2010, 2011, 2012)
Center for Digital Government

Outstanding Achievement
(2009, 2010, 2011, 2012)
Interactive Media Award

PRESIDENTIAL INNOVATION FELLOW

The White House, Obama Administration | 2012

I served as a founding member of the inaugural class of White House *Presidential Innovation Fellows*. Team member on *Project MyUSA* charged with reinventing the online relationship between citizens and their government. In addition, I served as a strategic advisor on initiatives at the *White House Office of Science and Technology Policy*.

CREATIVE DIRECTOR 2.0

RI Interactive | 2012

My responsibility expanded to include strategy and support with other NIC (parent company to RI Interactive) state government engagements, including consulting engagements for the State of New Jersey, and the State of Vermont.

CREATIVE DIRECTOR

RI Interactive | 2012

In addition to visual design and UX, I assumed responsibility for the RI.gov brand, and associated marketing needs - both print and digital.

CREATIVE SERVICES DESIGNER

RI Interactive | 2004

I was charged with designing user experience of over fifty government sites and applications for the State of Rhode Island, while working within an existing brand.

DESIGNER

eCamp | 2003

I was responsible for print and digital design support for a rapidly-growing software startup providing digital solutions for summer-camps across the country.